



# Icon Key





Spot Colour Print



Laser Engrave



This product was Made in Britain



Zero Air Miles



This product is made from Carbon Neutral Material



This product ships in Plastics Free Packaging



Materials used are Widely Recycled



This product is made from Biodegradable Material



This product will help plant trees\*



Materials used are Not Widely Recycled



This product is made from Part Recycled Material



This product will help offset unavoidable Carbon Emissions\*



This product is made from Sustainable Material



This product is made from Recycled Material



This product can be returned to the manufacturer for reuse or recycling of parts\*

\*Your product choices can help make a real difference. This UK manufacturer has introduced schemes which support environmental projects from:

- the sale of waste materials
- the reuse or recycling of key product components
  - the promotion of sustainable materials

Find out more at sustainablebritishmanufacturing.info



# **British Made Badges**

### Who we are

We are the British designers, manufacturers, printers and finishers of all the badges you will find in this brochure, specialising in sustainable materials. All stages of production are in house, backed by a multi award winning customer service team to help with your orders. No air miles are involved in the production of our goods, no finished product is brought in to simply be decorated in the UK, everything here is made from raw planks and sheet materials from scratch.

## Sustainable British Manufacturing

We have introduced a unique initiative which directly supports environmental projects from the sale of factory waste materials, the reuse or recycling of key parts from our British made products and the promotion of changing to more sustainable natural materials. Your product choices can make a real difference. In 2022 we aim to plant over 20,000 trees and offset over 100 tonnes of carbon with your help. No loss in quality, no additional cost to you, no increased lead times, just environmental benefits from informed decision making.

## Supporting a Circular Economy

Traditional manufacturing is described as linear, where natural resources are turned into products that ultimately become landfill – often summarised as take, make and waste. We believe however that we have a responsibility for the whole life cycle of our products, all the way from design to end of useful life and beyond – a circular manufacturing model. But we also go further than that as we are turning waste into thousands of trees and tonnes of carbon reduction. Our circular model looks at manufacturing in this different way, much of it based on the 3R's – REDUCE, REUSE and RECYCLE (read more... p18).



# Name Badge Options



#### Flags

It's possible to add country flags to personalised name badges as a variable print option on full colour print to denote the languages the wearer speaks. We provide a spreadsheet with a drop down list of flags so that we can automate the print and minimise additional costs.

### Name badge options



#### Photos

Individual photos can be added to full colour printed badges for greatly increased security. The photos must be supplied to our exact specification - if you require us to crop and touch up random photos we can, but additional costs will apply.



#### Pronouns

The option of adding pronouns to name badges is a simple way to make sure everyone's identities are included and respected by employees and customers alike. An additional pronoun column on your spreadsheet can be easily set up and tailored to your individual requirements.

#### Popular badge fittings



Bar pin, Black or white.

Standard fitting



Metal crocodile clip and pin. Available in 3 sizes. Standard fitting



Rotating plastic clip with pin, white only



Available in 2 sizes



Butterfly clip

with pin



Small round magnet

### Plastics free packaging

#### Finding a more sustainable way: EcoPack Solutions



- Completely plastic free & sustainable packaging system
- Made from certified 100% recycled card manufactured without using harmful whitening agents
- Printed with care & safety information for your badges
- Easily recyclable in any office
- Carefully designed to improve the presentation of the products
- Improvements for everyone at no additional cost

As a UK manufacturer, we decided to take a lead in designing and implementing a plastics free packaging system that we could expand to use for all our UK manufactured products, not only to do our bit but also hopefully to inspire other companies that there was a better way. Lots of research, trials, investments in materials and tooling and it was all worth it. This individual act reduced our own usage by an astounding 1.5 million grip seal poly bags a year and since launch in January 2019 we've given away the details of how to do it to other companies for free.

Sometimes a polybag is still the only way for crystal clear bags as biodegradable alternatives tend to be less clear and the shelf life may not suit the customer's long term storage needs, but that is changing and we look forward to their demise. In the meantime if you want something bagged and clarity doesn't matter, consider a good old fashioned paper bag, they come in all different sizes and do a great job.

# Name Badge Options

# Easy ordering, lots of choice

With all of our personalised name badges there are 3 easy ways to order:



Simply order what is needed as and when required and pay the appropriate unit rate according to quantity. Not the most cost effective way of ordering name badges, but we understand many companies prefer the simplicity of this and accept the higher costs.



Cut down on the unit cost of the name badges by ordering more than is needed and we hold the balance in stock to send out as and when required. Companies benefit from a lower unit rate by ordering about a years anticipated usage in advance. All badge and postage costs are charged on the initial order so there is much less admin involved than pay as you go. A free of charge web page is set up on badgenames.co.uk to make ordering easy.

#### Pay monthly accounts

Anyone with an annual name badge requirement of 500 badges or more can make the biggest savings of all by paying monthly in arrears for their name badge usage. These ongoing supply arrangements are always organised online to ensure the least admin involvement of all - simple monthly invoices with a detailed management report confirms usage.

3

Whatever your requirements please talk to us to find the most suitable ordering process for you. If you do have an ongoing requirement for personalised name badges, the easiest way to order them is through our online ordering process. Take a look at www.badgenames.co.uk:

#### badgenames.co.uk

To quickly and easily print the name card inserts for any of our window badges, or produce professional looking inserts with logos and personal details for the clear card holders, **u-badge** is the ideal software solution for you and your customers. Simply visit **u-badge.co.uk** to download the software (PC and Mac compatible versions) or produce them online by following the link and simple instructions. For clear card holder inserts the software must be downloaded for the full range of options. Further information is provided in a downloadable pdf helpfile.

#### badgenames.co.uk

In 3 easy steps on badgenames.co.uk you can be ordering your name badges online – no need to worry about administration as our servers take care of it all for you. This unique service leads to faster, more efficient name badge orders without the hassle normally associated with administering ongoing stocks. What's more, this service is provided FREE of charge on all orders of 100 badges or more where call off stocks are held. On all smaller orders a small set up fee may apply.







# Personalised Metal Name Badges



# Personalised Plastic & Acrylic Name Badges



Plastic, acrylic and antimicrobial personalised name badges Wide choice of standard shapes and sizes, bespoke options available Digitally printed in full 4 colour process or screen printed (plastic only) in Pantone matched spot colours Choice of fittings including pins, clips and magnets (see p.04) Unique plastics free packaging MOQ of just 1 (antimicrobial), 10 (plastic and acrylic)



# Personalised Wood & Bamboo Name Badges



Oak badges can be digitally printed or laser engraved

Choice of fittings including pins, clips and magnets (see p.04)

Unique plastics free packaging

MOQ just 10

✓ For every 50 badges made from wood or bamboo we will plant 1 tree

✓ End of Life Product Return Scheme: For every 2 name badge magnets returned to us that we can reuse we will plant 1 tree - any magnets not suitable for reuse will be stored until neodynium recycling is available



8

# **Reusable Metal Name Badges**



Aluminium reusable name window badges in a wide selection of finishes (see above) & aluminium blackboard name badges with self write\* personalisation Wide range of standard shapes and sizes and choice of window depths Digitally printed in full 4 colour process or screen printed in Pantone matched spot colours (window badges only) Recycled plastic backs with a choice of fittings including pins, clips and magnets (see p.O4) \*Liquid chalk pen supplied at additional cost Unique plastics free packaging MOQ of just 10 (process colour) or 25 (spot colour) Carbon Offset Scheme: For example, from aluminium scrap sales we will offset 1kg of carbon for every 11 73x44mm badges made Carbon of Life Product Return Scheme: For every 2 name badge magnets returned to us that we can reuse we will plant 1 tree - any not suitable for reuse will be stored until neodynium recycling is available















# Reusable Plastic & Acrylic Name Badges



MOQ just 25 (process colour) or 50 (spot colour)

Please note: Badges cut from sheet plastics and acrylic with additional finishes and fittings (all contaminants) are unsuitable for recycling. Please consider the great alternatives available in aluminium and natural materials.

End of Life Product Return Scheme: For every 2 name badge magnets returned to us that we can reuse we will plant 1 tree - any magnets not suitable for reuse will be stored until neodynium recycling is available



## Reusable Wood & Bamboo Name Badges



BMB-WB Moso® Bambo Faced Reusable Window Badge (Printed, Recycled Plastic Back)



WDW Oak Faced Reusable Window Badge (Printed. Recycled Plastic Back)



BMB-BNB Moso® Bamboo Reusable Blackboard Name Badge (Printed Logo, Self Write Personalisation)



Moso® bamboo blackboard name badges with self write\* personalisation, Sustainably sourced oak reusable name window badges & Moso® bamboo reusable name window badges Choice of standard shapes and sizes and 2 window depths Digitally printed in full 4 colour process, option on oak only to laser engrave Window badges supplied with A4 perforated plain card inserts plus free labelling software at u-badge.co.uk Choice of fittings including pins, clips and magnets (see p.04) \*Liquid chalk pen supplied at additional cost Unique plastics free packaging MOQ just 25 ✓ For every 50 badges made from wood or bamboo we will plant 1 tree ✓ End of Life Product Return Scheme: For every 2 name badge magnets returned to us that we can reuse we will plant 1 tree - any magnets not suitable for reuse will be stored until neodynium recycling is available



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# Metal Promotional Badges





# Wood & Bamboo Promotional Badges



BMB-PB Moso® Bambo Promotional Badges (Bespoke shape, Printed)



WD-CP Oak Clutch Pin Badges (Standard shape, Engraved)



BMB-CP Moso® Bambo Clutch Pin Badges (Bespoke shape, Printed)



Sustainably sourced real wood and Moso® bamboo promotional badges and clutch pins Made from 3mm solid oak and 3 thick Moso® bamboo in warm caramel tones Wide range of standard shapes and sizes for solid oak promotional badges Bamboo badges laser cut any size or shape (promo badges up to 70mm x 70mm, clutch pins up to 35mm x 35mm) Bamboo is digitally printed in full 4 colour proces, oak badges can be printed in full 4 colour or laser engraved Choice of fittings including pins, clips and magnets (see p.04)

Unique plastics free packaging

MOQ 25

✓ For every 50 badges made from wood or bamboo we will plant 1 tree

End of Life Product Return Scheme: On larger badges, for every 2 name badge magnets returned to us that we can reuse we will plant 1 tree - any not suitable for reuse will be stored until neodynium recycling is available



# Plastic & Card Promotional Badges





PVC-PBS Budget PVC Clutch Pin Badges (Bespoke shape, Domed)



SHA Die Cut Card Badges (Bespoke shape, Gloss Laminate Finish)



Plastic promotional badges, clutch pins and die cut card badges UK manufactured 600 micron plastic (Alternative 2mm thick white styrene is available at a small extra cost) Die cut card badges are made from laminated recycled paper mounted on to a card base Any size and shapes possible Superb photo quality digital print in full 4 colour process Protective clear dome finish is standard on plastic badges Choice of fittings including pins, clips and magnets (see p.04) Unique plastics free packaging MOQ 25 (promo), 50 (clutch pins), 1000 (die cut card badges) Please note: Badges, cut from sheet plastics with additional finishes and fittings (all contaminants) are unsuitable for





# **Button Badges**





BB45 45mm, Metal back with safety pin fitting



BB32 32mm, Hollow back, D-pin fitting



BB55 55mm, Metal back with safety pin fitting or child safe recycled plastic back with clip fitting



BB38 38mm, Metal back with safety pin fitting or child safe recycled plastic back with clip fitting



BB75 75mm, Recycled plastic back with safety pin fitting

#### We are the only button badge manufacturers who...

✓ Only print on recycled paper from certified stock

✓ Offer eco friendly metal backed button badges (25mm, 32mm, 38mm, 45mm and 55mm) using only British made components from part recycled material

✓ Metal backed button badges are the only easily recycled button badges. Made of steel, which can be easily separated from other waste with magnets, they can simply be disposed of in any household or office can / metal recycling bin

✓ All of our metal waste from component manufacture is also recycled for zero landfill manufactuing ✓ Use 100% recycled plastic moulded parts - applies to all child safe clip backs and the moulded backs

on 38mm and 55mm badges

✓ All our plastic waste from component manufacture is also recycled
 ✓ Have the largest production capacity of any UK button badge manufacturer



## Sustainable Materials



## Moso® Bamboo

This attractive material is our most eco friendly.
All MOSO® material is made in production facilities that are ISO 9001 quality and ISO 14001 environmental third party certified and comply with the most stringent international standards.

• All adhesives used by MOSO® easily meet the very strict E1 class following the EN717 standard with respect to formaldehyde emissions and all MOSO®'s solid bamboo materials are proven and certified to be carbon neutral or better over their full life cycle.

MOSO® bamboo combines all of the virtues of hardwoods with the immense growing capacity of the highly renewable giant MOSO® bamboo species and can therefore act as a green carbon negative alternative material. MOSO® bamboo is one of the quickest growing plants in the world and can grow up to 50 cm a day before reaching a height of twenty metres. After maturing over four to five years it's cut down, but amazingly the act of cutting down mature cane stimulates the plant to grow more canes. The result is the plant itself never needs to be dug up and so retains any carbon captured.



# Wood

We work with oak, cherry, maple and walnut woods - they provide a nice spectrum of natural wood tones to choose from, from the very light (maple) to the darker, more chocolate brown (walnut). Each wood type may have small inconsistencies i.e. lighter spots (sapwood) and/or darker spots (burl or crotch) and also different grain structures, ranging from wider open grain (oak) to more closed, smoother grains (cherry, maple). These characteristics are part of the natural beauty of each piece of wood and add greatly to the individuality and uniqueness of the finished product which is why our customers love it and will always choose it over more uniform man-made materials. Wood is inherently renewable and sustainable if properly sourced and managed and we only use wood from these fully certified sustainable supplies. Wood also has a lighter carbon footprint than almost all synthetic materials and, as a natural organic material, can be easily recycled or naturally decompose over time with no harm to ecosystems or the environment.



Our Moso® bamboo has warm 'caramel' tones. Bamboo is soft enough to get a beautiful deep engraving whilst hard enough not to burn and char. Bamboo has good ink adhesion, digitally prints well with good color accuracy.



Oak is light to medium brown in colour with varied and openly porous grain patterns. Engraving produces a distinctive 'burnt' effect quite different to other wood types but with a good level of contrast. All wood types have good ink adhesion, digitally print well with good color accuracy.

## Sustainable Materials



### **Steel**

environmental benefits of steel include the fact that the

All our steel is part recycled material and the

offsets.



#### Aluminium Aluminium is an amazing material as it is infinitely recyclable and can be reformed endlessly whilst retaining its material properties indefinitely. All of the aluminium we use in our products has recycled content and it's one of the most sustainable materials on the market today. In addition, our zero-waste manufacturing processes allow for the collection of all unused 'offcuts' of aluminium for recycling as well. Recycling aluminium saves about 90% of the energy it takes to make new aluminium as well as helping to reduce the demand for mining the bauxite ore needed to produce new aluminium. Due to a combination of the wide and varied applications for aluminium, the commercial and domestic infrastructure to recycle aluminium is continually growing and increased public awareness of it's sustainable credentials means aluminium has become a very attractive and popular material choice. Below is the wide choice of metal finishes we

#### Aluminium finishes

currently offer:



material can be recycled with ease anywhere in the UK. Most button badge suppliers buy in their components, many from overseas, but we make all of ours at our factory from steel coils for the lowest possible carbon footprint. As with aluminium, our zero-waste button badge component manufacturing allows for the sale of all excess steel from our factory for recycling, the sale of which is all spent on purchasing Gold Standard carbon At end of life our metal backed button badges (25mm, 32mm, 38mm, 45mm and 55mm pin backed) can simply be placed in with your normal home or office can recycling where magnets separate them from the

aluminium cans. The 75mm plastic backed pin badges and the plastic backed clip badges can be returned to our recycling base and we will separate the steel and plastic elements,

recycling the steel and recycling or reusing the plastic components.

Scrap steel sales form a large part of our 100 tonnes of carbon reduction target for 2022. Simply by choosing our steel backed button badges you will be not only choosing an easily recycled item made from part recycled material but that purchase will be making a positive contribution to environmental projects.

# Supporting a Circular Economy

We take responsibility for the whole life cycle of our products, from design to end of useful life - a circular manufacturing model based on the 3Rs: Reduce, Reuse and Recycle. In addition we are introducing 3 brand new initiatives to promote a change to more sustainable materials and directly support environmental projects around the world\* - (1) a Tree Planting Scheme, (2) a Carbon Offsetting Scheme and (3) an End of Life Product Return Scheme. Simply by choosing more sustainable materials your product choices could help us make a real difference.

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## Reduce

We will reduce waste by developing and promoting products made only from natural and sustainable materials. As a thankyou for making planet positive material choices we will plant trees in our sustainable forest\*





#### Reuse

Reusing any item is the most sustainable choice of all. Our end of life return scheme will enable us to reuse items and minimise what goes to landfill. Money saved will be invested in more trees and Gold Standard environmental projects\*





#### Recycle

As well as prioritising the use of recycled materials in our products, our scrap metal waste can also be sold for recycling. All money earned from these sales will be used to fund our carbon offset scheme and plant even more trees<sup>\*</sup>





\*We have partnered with Ecologi to fund Gold Standard certified sustainability projects and tree planting schemes all over the world. Read more at ecologi.com/sustainablebritishmanufacturing



#### So why choose sustainable British made products over imports?

#### Quality & Product Safety

All our finished products are UK manufactured and we ensure they are safe and fit for purpose. We comply with REACH and all other UK regulations relating to their safety. Our factory is ISO9001 quality certified, and the systems and processes are in place so that the product you receive is what you expect. Our factory operate industry leading service level standards to supply you with the accurate information you need quickly. Customers are treated fairly, with respect and if we get something wrong we will admit it and put it right.

#### **Environmental Standards**

Our factory's ISO14001 environmental certification means it is audited every year to prove the standards we claim. Whilst our raw materials will generally be imported by land and sea, sea shipping in finished product has a far greater negative impact on the environment as the packed volume in containers far exceeds that of simply raw materials. All our products have zero air miles, we believe airfreighting in merchandise to the UK that can be made here is just wrong and a serious environmental issue for our industry. We are also subject to much stricter environmental controls at our UK factory than many overseas so you can be sure that British made products are the better environmental choice.

#### **Ethical Production**

We ensure your brand supports ethical production, fair wages and decent working conditions. We provide a safe and friendly place to work for over 50 people at our factory, all paid above the minimum wage with any overtime paid at a premium rate. Everyone has a contract of employment with us, comprehensive staff training and handbook outlining all aspects of working for the company and are collectively represented by a workers committee. We aim to provide opportunities within the company for those who wish to progress and full training is always provided. Those responsible for health and safety are fully trained to ensure safe working practices throughout and we supply all necessary PPE. We only create secure employment for the long term and do not use agencies, new jobs are created only when we know they will be secure.

#### The UK Economy

We pay all our taxes on time and all in the UK, all employees are on PAYE. We comply with all laws and regulations relevant to our business which supports the wider UK economy. We use UK suppliers wherever we can, preferring to buy as locally to our factory as possible to further support the regional economy.

#### Short Lead Times With No Delays

We understand the UK market and the need for short lead times and we are set up to meet expectations where physically possible. On many of the products offered there is also no minimum order quantity. There are no delays due to time zone differences, or delays caused by random shipping problems at airports and ports where frequent customs inspections can mean missing crucial deadlines. We'll also never call you to say there is an unexpected duty to pay on your goods before they are released.

Our factory is a member of the below organisations and has earned the accreditations shown

